# **N**AIMexico





Mexicali Hermosillo **Nogales** 

Ensenada

Tecate Rosarito Chihuahua

Durango

Reynosa

Saltillo

**Torreon** 

**Matamoros** 

Nuevo Laredo

Guanajuato

Queretaro

Guadalajara

San Luis Potosi

**Aguascalientes** 

Lagos de Moreno

Toluca

Puebla







#### **NORTHWEST REGION**

**BAJA CALIFORNIA** 

Tijuana

Mexicali

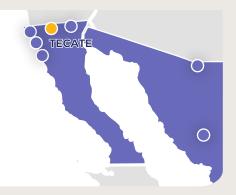
Ensenada

Tecate

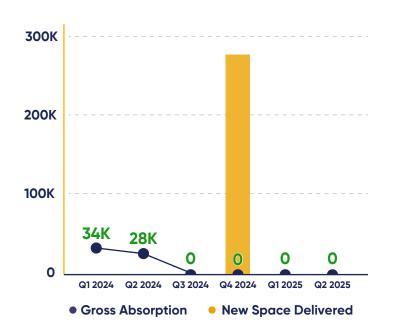
Rosarito

**SONORA** 

Hermosillo Nogales



#### HISTORIC DEMAND AND NEW SPACE DELIVERED (SF)



#### **MARKET ACTIVITY**

Gross Absorption: No physically existing space was absorbed during the quarter, although 1 building was pre-leased.

**Availability:** A total of 420K SF, just like the previous quarter.

#### **MARKET LEVERAGE**



Demand and activity in the market have been low, tilting leverage just slightly more towards tenants. However, some activity is occurring in the market, with new buildings being under construction and planned.

**NET ABSORPTION** 

#### MAIN INDICATORS LEVEL 1 (SF) Previous Quarter Difference

	MARKET SIZE	AVAILABILITY	VACANCY	GROSS ABSORPTION	ı
CURRENT QTR	8.1M	420K	5.21%	0.0	
PAST QTR	8.1M	420K	5.21%	0.0	
CHANGE	0	0	0	0	

CONTACT US FOR LEVEL 2 REPORT

AVG. LEASE RATE (US\$/Mo)

## WHERE CAN WENEXT?



#### **LEVEL 1 GLOSSARY**

#### **Market Size**

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist in the market for this quarter.

#### **Availability**

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist and are currently available in the market for this quarter.

#### Vacancy

The percentage of all existing space currently available in relation to the total size of the market

#### **Gross Absorption**

All physically existing space that was newly occupied by a tenant or buyer during the quarter; the sum of existing space leased (or acquired) and buildings that finished construction and are newly occupied by a tenant upon delivery (BTS and pre-leased Spec.).

#### **Net Absorption**

The resulting subtraction of all physically existing space newly occupied during the quarter minus the space that has become available during the period; Gross Absorption minus Vacated space and Delivered & Available Spec.

#### Avg. Lease Rate

The monthly lease rate per square foot that, on average, the owners of all available buildings are requesting.

### Need access to **more** industrial analytics?

Access to Level 2 "decision-making" KPI'S Access Levels & Benefits



KPIs	LEVEL 1 MEXICO REAL ESTATE ANALYTICS	LEVEL 2  ADVANCED MEXICO BUSINESS INTELLIGENCE	LEVEL 3 STRATEGIC PLANNING SUITE					
Number of KPIs available	6	25	52+					
Gross Absorption	<b>Ø</b>	<b>Ø</b>	•					
Vacancy	<b>Ø</b>	<b>Ø</b>	•					
Market Size	<b>Ø</b>	<b>Ø</b>	•					
Available SF		<b>Ø</b>	<b>Ø</b>					
Available Buildings per size			<b>Ø</b>					
*Upon request								
Markets summaries								
Basic market description	<b>Ø</b>	<b>Ø</b>	•					
In-depth analysis			•					
Interactive dashboard								
Basic		•	•					
All markets		<b>Ø</b>	0					
Regional and national			0					
Multi-market comparison			<b>Ø</b>					
Market analysis								
Single market		<b>Ø</b>	•					
Multi-market analysis			•					
Developer/Owner tools								
Building competitive position			•					
Future tenant/origin expectation			•					
Location analysis			<b>Ø</b>					
Building requeriment analysis			0					
Strategic Planning Report			<b>Ø</b>					
<b>NAI Mexico support services</b>								
Local broker project Support		•	•					
Management consulting			0					

WHERE CAN WE NEXT?

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# NEED ACCESS TO MORE INDUSTRIAL ANALYTICS

 NEED TAILOR MADE ANALYTICS FOR YOUR PROJECT? REQUEST LEVEL 3 ACCESS



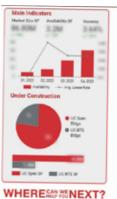


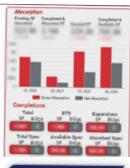
#### **LEVEL 3**

INDUSTRIAL POSITIONING MATRIX



## INTERACTIVE MARKET COMPARISON DASHBOARD





CONTACT US FOR LEVEL 3 REPORT

### BUSINESS INTELLIGENCE

Business Intelligence is an integrated part of NAI Mexico's success, and provides a full-servie suite to decision makers nationally and globally regarding their Real Estate in Mexico.

# WHAT IS YOUR NEXT DECISION ABOUT?

- Aquiring Land
- ▶ Selling Land
- Developing Industrial Parks
- ▶ Promoting Industrial Space
- ► Raising Capital
- Analyzing Competitive Position

#### TENANT ORIGIN EXPECTATION



Pacific Rim
Europe
United States/Canada
South America
Mexico

#### TENANT SECTOR EXPECTATION



% Aerospace
% Medical Devices
% Electronics

Automotive

200 Logistic/Distribution





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