Mexico





Tijuana

Mexicali

Hermosillo

Nogales

Ensenada

Tecate

Rosarito

Monterrey

Saltillo

Torreon

Reynosa

Matamoros

Nuevo Laredo

Guanajuato

Queretaro

Guadalajara

San Luis Potosi

Aguascalientes

Lagos de Moreno

Chihuahua

Durango

Toluca

Puebla

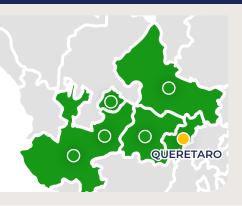


BAJIO REGION

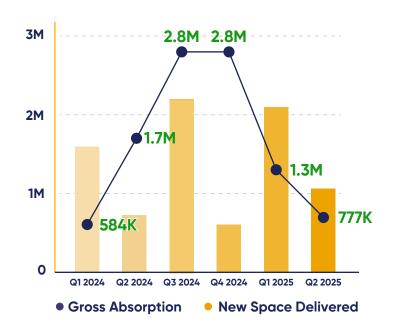
Guanajuato

Queretaro

San Luis Potosi Aguascalientes Guadalajara Lagos de Moreno



HISTORIC DEMAND AND NEW SPACE DELIVERED (SF)



MARKET ACTIVITY

Gross Absorption: A total of 777K SF was absorbed, consisting of:

- 390K SF of newly delivered and occupied space.
- 387K SF of existing space occupied.

Availability: Increased to 6.3M SF, due to:

- 702K SF of available space delivered.
- 423K SF of vacated space.





Given the current increase in the vacancy rate, leverage has shifted even more so towards tenants. Additionally, with the amount of speculative space being built, the decline in pre-leasing, and the tariff uncertainty, availability will most likely continue to increase.

MAIN INDICATORS LEVEL 1 (SF) Previous Quarter Difference

MARKET SIZE AVAILABILITY VACANCY GROSS ABSORPTION NET ABSORPTION 8.13% **CURRENT QTR 78M** 6.3M 777.2K 76.9M 5.4M 7.01% 1.3M **PAST QTR ▲**1.1M ▲952.2K **▲** 1.12% **▼**-512.5K **CHANGE**

CONTACT US FOR LEVEL 2 REPORT

AVG. LEASE RATE (US\$/Mo)

WHERE CAN WE NEXT?

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LEVEL 1 GLOSSARY

Market Size

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist in the market for this quarter.

Availability

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist and are currently available in the market for this quarter.

Vacancy

The percentage of all existing space currently available in relation to the total size of the market.

Gross Absorption

All physically existing space that was newly occupied by a tenant or buyer during the quarter; the sum of existing space leased (or acquired) and buildings that finished construction and are newly occupied by a tenant upon delivery (BTS and pre-leased Spec.).

Net Absorption

The resulting subtraction of all physically existing space newly occupied during the quarter minus the space that has become available during the period; Gross Absorption minus Vacated space and Delivered & Available Spec.

Avg. Lease Rate

The monthly lease rate per square foot that, on average, the owners of all available buildings are requesting.

Need access to **more** industrial analytics?

Access to Level 2 "decision-making" KPI'S Access Levels & Benefits



KPIs	LEVEL 1 MEXICO REAL ESTATE ANALYTICS	LEVEL 2 ADVANCED MEXICO BUSINESS INTELLIGENCE	LEVEL 3 STRATEGIC PLANNING SUITE
Number of KPIs available	6	25	52+
Gross Absorption	Ø	Ø	Ø
Vacancy	Ø	Ø	Ø
Market Size	•	•	Ø
Available SF		Ø	Ø
Available Buildings per size			•
*Upon request			
Markets summaries			
Basic market description	Ø	Ø	•
In-depth analysis			Ø
Interactive dashboard			
Basic		•	Ø
All markets		Ø	Ø
Regional and national			Ø
Multi-market comparison			0
Market analysis			
Single market		•	Ø
Multi-market analysis			•
Developer/Owner tools			
Building competitive position			Ø
Future tenant/origin expectation			•
Location analysis			Ø
Building requeriment analysis			Ø
Strategic Planning Report			⊘
NAI Mexico support services			
Local broker project Support		•	Ø
Management consulting			Ø

WHERE CAN WE NEXT?

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NEED ACCESS TO MORE INDUSTRIAL ANALYTICS

 NEED TAILOR MADE ANALYTICS FOR YOUR PROJECT? REQUEST LEVEL 3 ACCESS





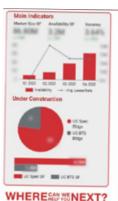
LEVEL 3

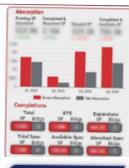
INDUSTRIAL POSITIONING MATRIX



Location Demand

INTERACTIVE MARKET COMPARISON DASHBOARD





CONTACT US FOR LEVEL 3 REPORT

BUSINESS INTELLIGENCE

Business Intelligence is an integrated part of NAI Mexico's success, and provides a full-servie suite to decision makers nationally and globally regarding their Real Estate in Mexico.

WHAT IS YOUR NEXT DECISION ABOUT?

- Aquiring Land
- ▶ Selling Land
- Developing Industrial Parks
- ▶ Promoting Industrial Space
- Raising Capital
- Analyzing Competitive Position

TENANT ORIGIN EXPECTATION



11%	Pacific Rim
7%	Europe
20%	United States/Canado
18 %	South America
20%	Mexico

TENANT SECTOR EXPECTATION



% Aerospace% Medical Devices& ElectronicsAutomotive

20% Logistic/Distribution





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