Mexico





Hermosillo **Nogales** Ensenada **Tecate** Rosarito

Chihuahua Durango

Saltillo Torreon Reynosa **Matamoros Nuevo Laredo**



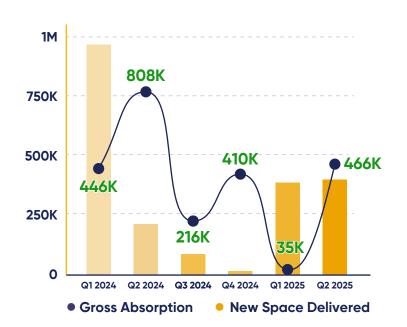
METRO AREA OVERVIEW

As the capital of Baja California, Mexicali is the state's second largest city, home to more than 1 Million people. Mexicali also comprises part of the Cali-Baja Megaregion, contributing water, solar and geothermal energy, as well as two ports of entry into California. Mexicali is located south of El Centro and Calexico, California, and provides optimal connections to California, Arizona, Baja California and Sonora. The city has 19 universities, of which many offer degrees paired with foreign operations.

INDUSTRIAL MARKET OVERVIEW

Mexicali's ability to transport finished goods for "overnight" delivery to the Western US is driven by more than 40 industrial parks and zones. The top 3 industrial sectors in the city are aerospace, medical devices and electronics, and the largest employers are BIMBO, Coca-Cola, and JUMEX. Land available for future industrial development exists on the west, east, and south sides of the city. Additionally, Mexicali's flat topography is ideal for the construction of industrial parks and buildings.

HISTORIC DEMAND AND NEW SPACE DELIVERED (SF)



MARKET ACTIVITY

Gross Absorption: A total of 466K SF was absorbed, consisting of existing space occupied.

Availability: Decreased to 3.2M SF, due to positive gross absorption as well as 2 buildings, both totaling 512K SF, that the owners decided to keep for their own purposes.

MARKET LEVERAGE



Mexicali remains a tenant market, with high vacancy due in large part to vacated space and construction of Speculative facilities. Higher demand in neighbouring markets and the tariff uncertainty are also contributing factors.

MAIN INDICATORS LEVEL 1 (SF) Previous Quarter Difference

	MARKET SIZE	AVAILABILITY	VACANCY	GROSS ABSORPTION	NET ABSORPTION	AVG. LEASE RATE (US\$/Mo)
CURRENT QTR	39.7M	3.2M	8.11%	466.7K	CONTACT US FOR	
PAST QTR	39.4M	3.5M	8.92%	35.4K		

WHERE CAN WENEXT?

CHANGE

▲390.8K ▼-288K ▼-0.81% ▲ 431.3K



LEVEL 1 GLOSSARY

Market Size

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist in the market for this quarter.

Availability

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist and are currently available in the market for this quarter.

Vacancy

The percentage of all existing space currently available in relation to the total size of the market.

Gross Absorption

All physically existing space that was newly occupied by a tenant or buyer during the quarter; the sum of existing space leased (or acquired) and buildings that finished construction and are newly occupied by a tenant upon delivery (BTS and pre-leased Spec.).

Net Absorption

The resulting subtraction of all physically existing space newly occupied during the quarter minus the space that has become available during the period; Gross Absorption minus Vacated space and Delivered & Available Spec.

Avg. Lease Rate

The monthly lease rate per square foot that, on average, the owners of all available buildings are requesting.

Need access to **more** industrial analytics?

Access to Level 2 "decision-making" KPI'S Access Levels & Benefits



KPIs	LEVEL 1 MEXICO REAL ESTATE ANALYTICS	LEVEL 2 ADVANCED MEXICO BUSINESS INTELLIGENCE	LEVEL 3 STRATEGIC PLANNING SUITE	
Number of KPIs available	6	25	52+	
Gross Absorption	•	Ø	•	
Vacancy	•	Ø	•	
Market Size	Ø	Ø	•	
Available SF		Ø	•	
Available Buildings per size			•	
*Upon request				
Markets summaries				
Basic market description	•	Ø	•	
In-depth analysis			0	
Interactive dashboard				
Basic		Ø	•	
All markets		⊘	0	
Regional and national			0	
Multi-market comparison			0	
Market analysis				
Single market		•	•	
Multi-market analysis			•	
Developer/Owner tools				
Building competitive position			•	
Future tenant/origin expectation			•	
Location analysis			0	
Building requeriment analysis			0	
Strategic Planning Report			Ø	
NAI Mexico support services				
Local broker project Support		Ø	0	
Management consulting			0	

WHERECAN WENEXT?

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NEED ACCESS TO MORE INDUSTRIAL ANALYTICS

 NEED TAILOR MADE ANALYTICS FOR YOUR PROJECT? REQUEST LEVEL 3 ACCESS





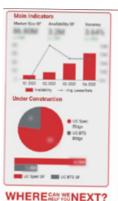
LEVEL 3

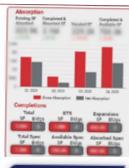
INDUSTRIAL POSITIONING MATRIX



Location Demand

INTERACTIVE MARKET COMPARISON DASHBOARD





CONTACT US FOR LEVEL 3 REPORT

BUSINESS INTELLIGENCE

Business Intelligence is an integrated part of NAI Mexico's success, and provides a full-servie suite to decision makers nationally and globally regarding their Real Estate in Mexico.

WHAT IS YOUR NEXT DECISION ABOUT?

- Aquiring Land
- ▶ Selling Land
- Developing Industrial Parks
- ▶ Promoting Industrial Space
- Raising Capital
- Analyzing Competitive Position

TENANT ORIGIN EXPECTATION



11%	Pacific Rim
7%	Europe
20%	United States/Canado
18 %	South America
20%	Mexico

TENANT SECTOR EXPECTATION



% Aerospace% Medical Devices& ElectronicsAutomotive

20% Logistic/Distribution





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