Mexico





Mexicali
Hermosillo
Nogales
Ensenada
Tecate

Rosarito

Ciudad Juarez
Chihuahua
Durango

Monterrey
Saltillo
Torreon
Reynosa
Matamoros
Nuevo Laredo

Guanajuato Mexico
Queretaro Toluca
Guadalajara Puebla
San Luis Potosi
Aguascalientes
Lagos de Moreno







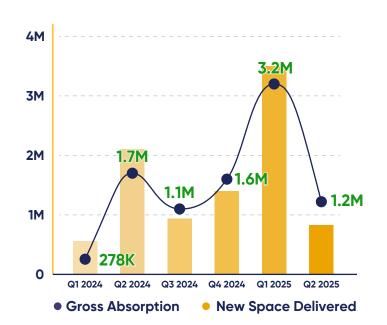
BAJIO REGION

Guanajuato
Queretaro
San Luis Potosi
Aguascalientes

Guadalajara Lagos de Moreno



HISTORIC DEMAND AND NEW SPACE DELIVERED (SF)



MARKET ACTIVITY

Gross Absorption: A total of 1.16M SF was absorbed, consisting of:

- 436K SF of newly delivered and occupied space.
- · 723K SF of existing space occupied.

Availability: A total of 3.6M SF is currently available, very similar to the previous quarter.

MARKET LEVERAGE



Owners have had significant leverage in past quarters, due to high demand for space in the market. However, given the current availability, owner leverage has decreased as a result. Additionally, Q2 registered the highest construction for any quarter of the past 5 years, which will likely cause availability to increase even more.

MAIN INDICATORS LEVEL 1	(SF)	▲▼ Previous Quarter Difference
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	MARKET SIZE	AVAILABILITY	VACANCY	GROSS ABSORPTION	NET ABSORPTION	AVG. LEASE RATE (US\$/Mo)
CURRENT QTR	60.3M	3.6M	6.05%	1.2M	75.00	0.44
PAST QTR	59.4M	3.7M	6.20%	3.2M	CONTAC	
CHANGE	▲825.4K	▼ -36.7K	▼ -0.15%	▼ -2M	LEVEL 2 REPORT	

WHERE CAN WENEXT?



LEVEL 1 GLOSSARY

Market Size

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist in the market for this quarter.

Availability

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist and are currently available in the market for this quarter.

Vacancy

The percentage of all existing space currently available in relation to the total size of the market

Gross Absorption

All physically existing space that was newly occupied by a tenant or buyer during the quarter; the sum of existing space leased (or acquired) and buildings that finished construction and are newly occupied by a tenant upon delivery (BTS and pre-leased Spec.).

Net Absorption

The resulting subtraction of all physically existing space newly occupied during the quarter minus the space that has become available during the period; Gross Absorption minus Vacated space and Delivered & Available Spec.

Avg. Lease Rate

The monthly lease rate per square foot that, on average, the owners of all available buildings are requesting.

Need access to **more** industrial analytics?

Access to Level 2 "decision-making" KPI'S Access Levels & Benefits



KPIs	LEVEL 1 MEXICO REAL ESTATE ANALYTICS	LEVEL 2 ADVANCED MEXICO BUSINESS INTELLIGENCE	LEVEL 3 STRATEGIC PLANNING SUITE
Number of KPIs available	6	25	52+
Gross Absorption	Ø	Ø	Ø
Vacancy	Ø	Ø	Ø
Market Size	Ø	Ø	Ø
Available SF		Ø	Ø
Available Buildings per size			Ø
*Upon request			
Markets summaries			
Basic market description	Ø	Ø	Ø
In-depth analysis			Ø
Interactive dashboard			
Basic		•	•
All markets		•	Ø
Regional and national			Ø
Multi-market comparison			0
Market analysis			
Single market		•	•
Multi-market analysis			Ø
Developer/Owner tools			
Building competitive position			Ø
Future tenant/origin expectation			Ø
Location analysis			Ø
Building requeriment analysis			•
Strategic Planning Report			Ø
NAI Mexico support services			
Local broker project Support		•	•
Management consulting			Ø

WHERE CAN WE NEXT?

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NEED ACCESS TO MORE INDUSTRIAL ANALYTICS

 NEED TAILOR MADE ANALYTICS FOR YOUR PROJECT? REQUEST LEVEL 3 ACCESS



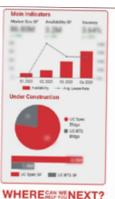


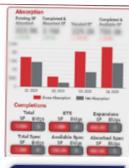
LEVEL 3

INDUSTRIAL POSITIONING MATRIX



INTERACTIVE MARKET COMPARISON DASHBOARD





CONTACT US FOR LEVEL 3 REPORT

BUSINESS INTELLIGENCE

Business Intelligence is an integrated part of NAI Mexico's success, and provides a full-servie suite to decision makers nationally and globally regarding their Real Estate in Mexico.

WHAT IS YOUR NEXT DECISION ABOUT?

- Aquiring Land
- ▶ Selling Land
- Developing Industrial Parks
- ▶ Promoting Industrial Space
- Raising Capital
- Analyzing Competitive Position

TENANT ORIGIN EXPECTATION



11%	Pacific Rim
7%	Europe
20%	United States/Canado
11 %	South America
20%	Mexico

TENANT SECTOR EXPECTATION



% Aerospace% Medical Devices& ElectronicsAutomotive

Logistic/Distribution





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