## **N**AlMexico





**Nogales** 

Ensenada

**Tecate** 

Rosarito







#### NORTHWEST REGION

**BAJA CALIFORNIA** 

Tijuana

Mexicali

Ensenada

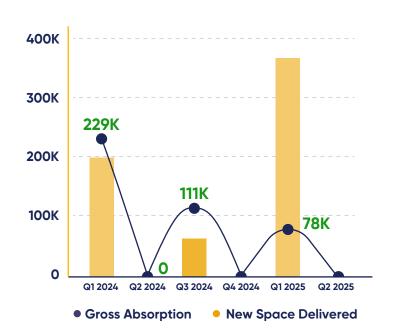
**Tecate** 

Rosarito

**SONORA** Hermosillo **Nogales** 



#### HISTORIC DEMAND AND NEW SPACE DELIVERED (SF)



#### MARKET ACTIVITY

Gross Absorption: No physically existing space was absorbed during the quarter.

Availability: A total of 488K SF remains available, just like the previous quarter.

#### MARKET LEVERAGE



Given the low demand and current high availability, leverage between tenants and owners is even.

> **AVG. LEASE RATE** (US\$/Mo)

MAIN INDICATORS LEVEL 1 (SF) Previous Quarter Difference

**MARKET SIZE AVAILABILITY** VACANCY **GROSS ABSORPTION NET ABSORPTION CURRENT QTR** 9.4M 488.7K 5.20% 0.0 **CONTACT US FOR** 78.6K 9.4M 488.7K 5.20% **PAST QTR LEVEL 2 REPORT** 

ERECAN WEN

()

**CHANGE** 

Gary Swedback - CEO NAI Mexico gswedback@naimexico.com | +1 (619) 665 5391

-78.6K



#### **LEVEL 1 GLOSSARY**

#### **Market Size**

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist in the market for this quarter.

#### **Availability**

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist and are currently available in the market for this quarter.

#### Vacancy

The percentage of all existing space currently available in relation to the total size of the market.

#### **Gross Absorption**

All physically existing space that was newly occupied by a tenant or buyer during the quarter; the sum of existing space leased (or acquired) and buildings that finished construction and are newly occupied by a tenant upon delivery (BTS and pre-leased Spec.).

#### **Net Absorption**

The resulting subtraction of all physically existing space newly occupied during the quarter minus the space that has become available during the period; Gross Absorption minus Vacated space and Delivered & Available Spec.

#### Avg. Lease Rate

The monthly lease rate per square foot that, on average, the owners of all available buildings are requesting.

### Need access to **more** industrial analytics?

Access to Level 2 "decision-making" KPI'S Access Levels & Benefits



KPIs	LEVEL 1 MEXICO REAL ESTATE ANALYTICS	LEVEL 2  ADVANCED MEXICO BUSINESS INTELLIGENCE	LEVEL 3 STRATEGIC PLANNING SUITE
Number of KPIs available	6	25	52+
Gross Absorption	<b>Ø</b>	•	<b>Ø</b>
Vacancy	•	<b>Ø</b>	<b>Ø</b>
Market Size	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
Available SF		<b>Ø</b>	•
Available Buildings per size			•
*Upon request			
Markets summaries			
Basic market description	•	•	<b>Ø</b>
In-depth analysis			•
Interactive dashboard			
Basic		<b>Ø</b>	<b>Ø</b>
All markets		•	<b>Ø</b>
Regional and national			•
Multi-market comparison			<b>Ø</b>
Market analysis			
Single market		<b>Ø</b>	<b>Ø</b>
Multi-market analysis			•
Developer/Owner tools			
Building competitive position			•
Future tenant/origin expectation			<b>Ø</b>
Location analysis			<b>Ø</b>
Building requeriment analysis			<b>Ø</b>
Strategic Planning Report			<b>Ø</b>
<b>NAI Mexico support services</b>			
Local broker project Support		<b>Ø</b>	•
Management consulting			<b>Ø</b>

WHERE CAN WENEXT?

Gary Swedback - CEO NAI Mexico gswedback@naimexico.com | +1 (619) 665 5391

# NEED ACCESS TO MORE INDUSTRIAL ANALYTICS

 NEED TAILOR MADE ANALYTICS FOR YOUR PROJECT? REQUEST LEVEL 3 ACCESS





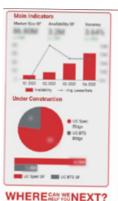
#### **LEVEL 3**

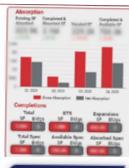
INDUSTRIAL POSITIONING MATRIX



**Location Demand** 

### INTERACTIVE MARKET COMPARISON DASHBOARD





CONTACT US FOR LEVEL 3 REPORT

#### BUSINESS INTELLIGENCE

Business Intelligence is an integrated part of NAI Mexico's success, and provides a full-servie suite to decision makers nationally and globally regarding their Real Estate in Mexico.

## WHAT IS YOUR NEXT DECISION ABOUT?

- Aquiring Land
- ▶ Selling Land
- Developing Industrial Parks
- ▶ Promoting Industrial Space
- Raising Capital
- Analyzing Competitive Position

#### TENANT ORIGIN EXPECTATION



11%	Pacific Rim
7%	Europe
20%	United States/Canado
<b>18</b> %	South America
20%	Mexico

#### TENANT SECTOR EXPECTATION



% Aerospace% Medical Devices& ElectronicsAutomotive

20% Logistic/Distribution





Gary Swedback - CEO NAI Mexico gswedback@naimexico.com | +1 (619) 665 5391