Mexico





Matamoros

Nuevo Laredo

The state of the s

BUSINESS INTELLIGENCE | LEVEL 1

Ensenada

Tecate

Rosarito

NAIMEXICO.COM

Aguascalientes

Lagos de Moreno







BAJIO REGION

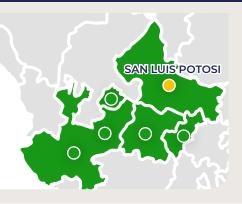
Guanajuato

Queretaro

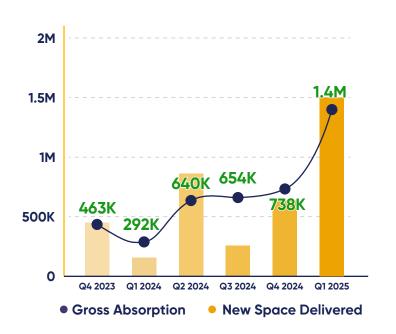
San Luis Potosi

Aguascalientes

Guadalajara Lagos de Moreno



HISTORIC DEMAND AND NEW SPACE DELIVERED (SF)



MARKET ACTIVITY

Gross Absorption: A total of 1.4M SF was absorbed, consisting of:

- 1.39M SF of newly delivered and occupied space.
- 5K SF of existing space occupied.

Availability: A total of 1.7M SF, similar to the previous quarter.

MARKET LEVERAGE



Given the relatively high availability and the moderate demand, leverage in the market is currently even between tenants and owners.

MAIN INDICATORS LEVEL 1	(SF)	▲▼ Previous Quarter Difference
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▼-28.7K

MARKET SIZE AVAILABILITY VACANCY GROSS ABSORPTION NET ABSORPTION AVG. LEASE RATE (US\$/Mo) **CURRENT QTR** 56.6M 1.7M 3.03% 1.4M **CONTACT US FOR** 55M 3.17% 1.7M 737.8K **PAST QTR LEVEL 2 REPORT**

▼-0.14%

ts are in square feet | Market Size, Vacancy an Availability are based on existing buildings, excluding under construction | No warranty or representation, express or implied, is made as to the accuracy of the information.

WHERE CAN WENEXT?

▲1.5M

CHANGE

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▲ 661.3K





LEVEL 1 GLOSSARY

Market Size

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist in the market for this quarter.

Availability

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist and are currently available in the market for this quarter.

Vacancy

The percentage of all existing space currently available in relation to the total size of the market.

Gross Absorption

All physically existing space that was newly occupied by a tenant or buyer during the quarter; the sum of existing space leased (or acquired) and buildings that finished construction and are newly occupied by a tenant upon delivery (BTS and pre-leased Spec.).

Net Absorption

The resulting subtraction of all physically existing space newly occupied during the quarter minus the space that has become available during the period; Gross Absorption minus Vacated space and Delivered & Available Spec.

Avg. Lease Rate

The monthly lease rate per square foot that, on average, the owners of all available buildings are requesting.

Need access to **more** industrial analytics?

Access to Level 2 "decision-making" KPI'S Access Levels & Benefits



KPIs	LEVEL 1 MEXICO REAL ESTATE ANALYTICS	LEVEL 2 ADVANCED MEXICO BUSINESS INTELLIGENCE	LEVEL 3 STRATEGIC PLANNING SUITE
Number of KPIs available	6	25	52+
Gross Absorption	Ø	Ø	Ø
Vacancy	Ø	•	Ø
Market Size	Ø	Ø	Ø
Available SF		Ø	Ø
Available Buildings per size			•
*Upon request			
Markets summaries			
Basic market description	Ø	Ø	Ø
In-depth analysis			Ø
Interactive dashboard			
Basic		•	Ø
All markets		•	•
Regional and national			Ø
Multi-market comparison			Ø
Market analysis			
Single market		Ø	Ø
Multi-market analysis			•
Developer/Owner tools			
Building competitive position			Ø
Future tenant/origin expectation			•
Location analysis			Ø
Building requeriment analysis			Ø
Strategic Planning Report			Ø
NAI Mexico support service	es		
Local broker project Support		•	•
Management consulting			Ø

WHERE CAN WE NEXT?

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NEED ACCESS TO MORE INDUSTRIAL ANALYTICS

NEED TAILOR MADE ANALYTICS FOR YOUR REQUEST LEVEL 3 ACCESS PROJECT?





LEVEL 3

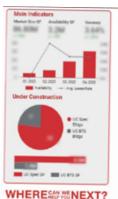
NAIMexico

INDUSTRIAL POSITIONING MATRIX



Location Dema

INTERACTIVE MARKET COMPARISON DASHBOARD





CONTACT US FOR LEVEL 3 REPORT

BUSINESS INTELLIGENCE

Business Intelligence is an integrated part of NAI Mexico's success, and provides a full-servie suite to decision makers nationally and globally regarding their Real Estate in Mexico.

WHAT IS YOUR **NEXT DECISION ABOUT?**

- Aquiring Land
- ▶ Selling Land
- Developing Industrial Parks
- ▶ Promoting Industrial Space
- Raising Capital
- Analyzing Competitive Position

TENANT ORIGIN EXPECTATION



38% Pacific Rim ¶% Europe 30% United States/Canada 3 South America Mexico

TENANT SECTOR EXPECTATION



Aerospace Medical Devices ****** Electronics 23% Automotive

88 Logistic/Distribution

NAlMexico



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