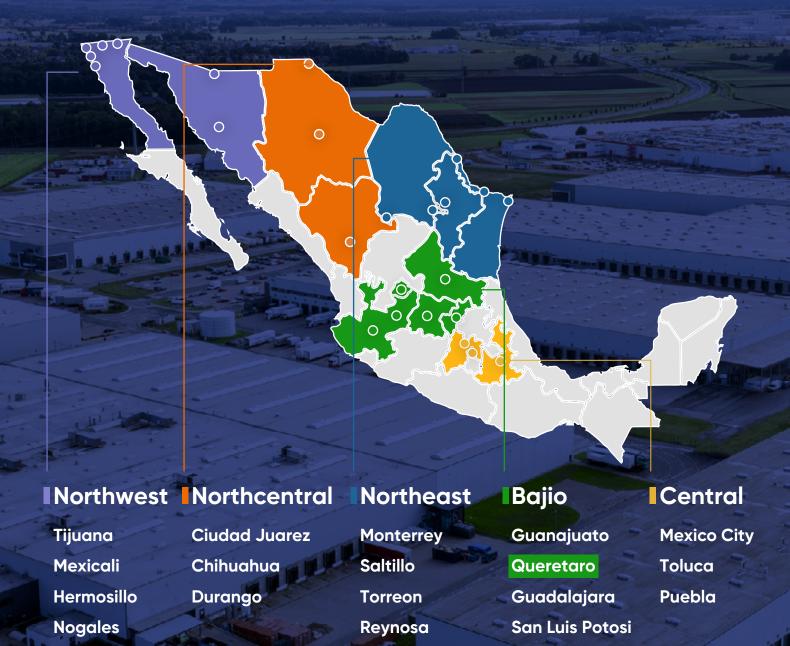
# Mexico





**Matamoros** 

Nuevo Laredo

Ensenada

**Tecate** 

Rosarito

**Aguascalientes** 

Lagos de Moreno





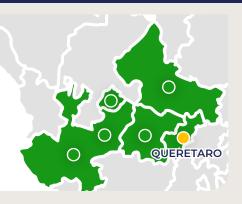


# **BAJIO REGION**

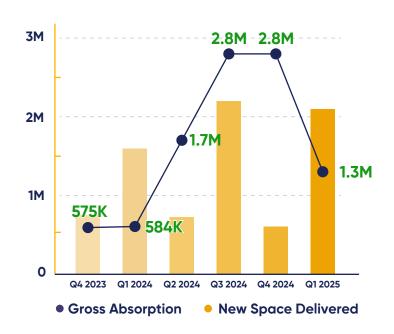
Guanajuato

Queretaro

San Luis Potosi Aguascalientes Guadalajara Lagos de Moreno



# HISTORIC DEMAND AND NEW SPACE DELIVERED (SF)



## **MARKET ACTIVITY**

Gross Absorption: A total of 1.29M SF was absorbed, consisting of:

- 526K SF of newly delivered and occupied space.
- 764K SF of existing space occupied.

Availability: Increased to 5.4M SF, due to:

- 1.6M SF of available space delivered.
- 816K SF of vacated space.

# **MARKET LEVERAGE**



Even though demand for space has been high in past quarters, higher availability and an increase in construction have created a more favorable market for tenants.

MAIN INDICATORS LEVEL 1	(SF)	▲▼ Previous Quarter Difference
-------------------------	------	--------------------------------

**MARKET SIZE AVAILABILITY VACANCY GROSS ABSORPTION NET ABSORPTION** 76.9M 7.01% **CURRENT QTR** 5.4M 1.3M 3.7M 74.8M 4.93% 2.8M **PAST QTR ▲**2.1M **▲**1.7M **2.07**% **▼-1.5M CHANGE** 

CONTACT US FOR LEVEL 2 REPORT

AVG. LEASE RATE (US\$/Mo)

WHERE CAN WE NEXT?

Gary Swedback - CEO NAI Mexico gswedback@naimexico.com | +1 (619) 665 5391





## LEVEL 1 GLOSSARY

#### **Market Size**

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist in the market for this quarter.

#### **Availability**

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist and are currently available in the market for this quarter.

#### Vacancy

The percentage of all existing space currently available in relation to the total size of the market

#### **Gross Absorption**

All physically existing space that was newly occupied by a tenant or buyer during the quarter; the sum of existing space leased (or acquired) and buildings that finished construction and are newly occupied by a tenant upon delivery (BTS and pre-leased Spec.).

#### **Net Absorption**

The resulting subtraction of all physically existing space newly occupied during the quarter minus the space that has become available during the period; Gross Absorption minus Vacated space and Delivered & Available Spec.

#### Avg. Lease Rate

The monthly lease rate per square foot that, on average, the owners of all available buildings are requesting.

# Need access to more industrial analytics?

Access to Level 2 "decision-making" KPI'S Access Levels & Benefits



KPIs	LEVEL 1  MEXICO REAL ESTATE ANALYTICS	LEVEL 2  ADVANCED MEXICO BUSINESS INTELLIGENCE	LEVEL 3 STRATEGIC PLANNING SUITE
Number of KPIs available	6	25	52+
Gross Absorption	•	<b>Ø</b>	<b>Ø</b>
Vacancy	•	<b>Ø</b>	<b>Ø</b>
Market Size	•	<b>Ø</b>	<b>Ø</b>
Available SF		<b>Ø</b>	•
Available Buildings per size			<b>Ø</b>
*Upon request			
Markets summaries			
Basic market description	•	<b>Ø</b>	<b>Ø</b>
In-depth analysis			<b>Ø</b>
Interactive dashboard			
Basic		•	<b>Ø</b>
All markets		<b>Ø</b>	<b>Ø</b>
Regional and national			•
Multi-market comparison			0
Market analysis			
Single market		<b>Ø</b>	•
Multi-market analysis			<b>Ø</b>
Developer/Owner tools			
Building competitive position			<b>Ø</b>
Future tenant/origin expectation			<b>Ø</b>
Location analysis			•
Building requeriment analysis			0
Strategic Planning Report			<b>Ø</b>
<b>NAI Mexico support services</b>			
Local broker project Support		<b>Ø</b>	•
Management consulting			<b>Ø</b>

WHERE CAN WE NEXT?

Gary Swedback - CEO NAI Mexico gswedback@naimexico.com | +1 (619) 665 5391

# **NEED ACCESS TO MORE INDUSTRIAL ANALYTICS**

**NEED TAILOR MADE ANALYTICS FOR YOUR REQUEST LEVEL 3 ACCESS PROJECT?** 





## LEVEL 3

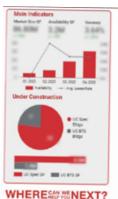
**N**AIMexico

INDUSTRIAL POSITIONING MATRIX



**Location Dema** 

# INTERACTIVE MARKET COMPARISON DASHBOARD





**CONTACT US FOR LEVEL 3 REPORT** 

# **BUSINESS** INTELLIGENCE

Business Intelligence is an integrated part of NAI Mexico's success, and provides a full-servie suite to decision makers nationally and globally regarding their Real Estate in Mexico.

# WHAT IS YOUR **NEXT DECISION ABOUT?**

- Aquiring Land
- ▶ Selling Land
- Developing Industrial Parks
- ▶ Promoting Industrial Space
- Raising Capital
- Analyzing Competitive Position

#### TENANT ORIGIN EXPECTATION



38% Pacific Rim ¶% Europe 30% United States/Canada 3 South America Mexico

#### TENANT SECTOR EXPECTATION



Aerospace Medical Devices **\*\*** Electronics 23% Automotive

88 Logistic/Distribution

**N**AlMexico



WHERE CAN WE NEXT?

Gary Swedback - CEO NAI Mexico gswedback@naimexico.com | +1 (619) 665 5391