NAlMexico





Reynosa

Matamoros

Nuevo Laredo

Nogales

Tecate

Rosarito

Ensenada

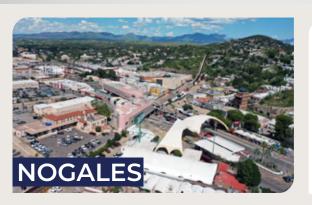
San Luis Potosi

Aguascalientes

Lagos de Moreno







NORTHWEST REGION

BAJA CALIFORNIA

Tijuana

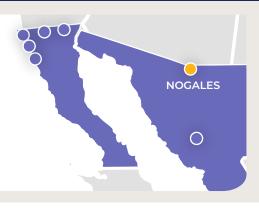
Mexicali

Ensenada

Tecate

Rosarito

SONORA Hermosillo Nogales



HISTORIC DEMAND AND NEW SPACE DELIVERED (SF)



MARKET ACTIVITY

Gross Absorption: A total of 225K SF was absorbed, consisting of newly delivered and occupied space.

Availability: A total of 195K SF, just like the previous quarter.

MARKET LEVERAGE



Given the market's position at the US-Mexico border and low availability, owners have more leverage, resulting in high asking lease rates.

MAIN INDICATORS LEVEL 1	(SF)	▲▼ Previous Quarter Difference
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MARKET SIZE AVAILABILITY VACANCY GROSS ABSORPTION NET ABSORPTION 225K **CURRENT QTR** 14.5M 195K 1.35% 14.3M 1.37% 195K 0.0 **PAST QTR** ▲ 225K **▼**-0.02% ▲225K **CHANGE**

CONTACT US FOR LEVEL 2 REPORT

AVG. LEASE RATE (US\$/Mo)

WHERE CAN WENEXT?

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LEVEL 1 GLOSSARY

Market Size

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist in the market for this quarter.

Availability

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist and are currently available in the market for this quarter.

Vacancy

The percentage of all existing space currently available in relation to the total size of the market.

Gross Absorption

All physically existing space that was newly occupied by a tenant or buyer during the quarter; the sum of existing space leased (or acquired) and buildings that finished construction and are newly occupied by a tenant upon delivery (BTS and pre-leased Spec.).

Net Absorption

The resulting subtraction of all physically existing space newly occupied during the quarter minus the space that has become available during the period; Gross Absorption minus Vacated space and Delivered & Available Spec.

Avg. Lease Rate

The monthly lease rate per square foot that, on average, the owners of all available buildings are requesting.

Need access to **more** industrial analytics?

Access to Level 2 "decision-making" KPI'S Access Levels & Benefits



KPIs	LEVEL 1 MEXICO REAL ESTATE ANALYTICS	LEVEL 2 ADVANCED MEXICO BUSINESS INTELLIGENCE	LEVEL 3 STRATEGIC PLANNING SUITE
Number of KPIs available	6	25	52+
Gross Absorption	Ø	Ø	Ø
Vacancy	Ø	•	Ø
Market Size	•	Ø	Ø
Available SF		Ø	•
Available Buildings per size			•
*Upon request			
Markets summaries			
Basic market description	•	Ø	Ø
In-depth analysis			Ø
Interactive dashboard			
Basic		•	Ø
All markets		•	•
Regional and national			Ø
Multi-market comparison			Ø
Market analysis			
Single market		Ø	Ø
Multi-market analysis			•
Developer/Owner tools			
Building competitive position			Ø
Future tenant/origin expectation			•
Location analysis			Ø
Building requeriment analysis			Ø
Strategic Planning Report			•
NAI Mexico support service	S		
Local broker project Support		Ø	•
Management consulting			0

WHERE CAN WE NEXT?

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NEED ACCESS TO MORE INDUSTRIAL ANALYTICS

 NEED TAILOR MADE ANALYTICS FOR YOUR PROJECT? REQUEST LEVEL 3 ACCESS





LEVEL 3

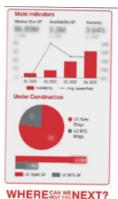
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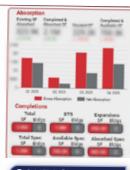
INDUSTRIAL POSITIONING MATRIX



Location Demand

INTERACTIVE MARKET COMPARISON DASHBOARD





CONTACT US FOR LEVEL 3 REPORT

BUSINESS INTELLIGENCE

Business Intelligence is an integrated part of NAI Mexico's success, and provides a full-servie suite to decision makers nationally and globally regarding their Real Estate in Mexico.

WHAT IS YOUR NEXT DECISION ABOUT?

- Aquiring Land
- ▶ Selling Land
- ▶ Developing Industrial Parks
- ▶ Promoting Industrial Space
- Raising Capital
- Analyzing Competitive Position

TENANT ORIGIN EXPECTATION



11%	Pacific Rim
7%	Europe
20%	United States/Canada
11 %	South America
20%	Mexico

TENANT SECTOR EXPECTATION



% Aerospace
% Medical Devices
Electronics

Automotive
Logistic/Distribution

NAlMexico



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