N/Mexico

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Tijuana Mexicali Hermosillo Nogales Ensenada Tecate Rosarito

Northwest Northcentral

Ciudad Juarez Chihuahua Durango

Monterrey Saltillo Torreon Reynosa

Northeast

Matamoros Nuevo Laredo

Bajio

Guanajuato Queretaro Guadalajara San Luis Potosi Aguascalientes Lagos de Moreno

Central

Mexico City Toluca Puebla

BUSINESS INTELLIGENCE | LEVEL 1

NAIMEXICO.COM









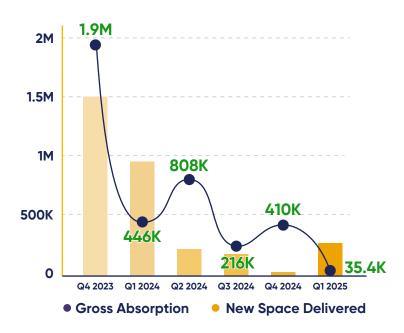
METRO AREA OVERVIEW

As the capital of Baja California, Mexicali is the state's second largest city, home to more than 1 Million people. Mexicali also comprises part of the Cali-Baja Megaregion, contributing water, solar and geothermal energy, as well as two ports of entry into California. Mexicali is located south of El Centro and Calexico, California, and provides optimal connections to California, Arizona, Baja California and Sonora. The city has 19 universities, of which many offer degrees paired with foreign operations.

INDUSTRIAL MARKET OVERVIEW

Mexicali's ability to transport finished goods for "overnight" delivery to the Western US is driven by more than 40 industrial parks and zones. The top 3 industrial sectors in the city are aerospace, medical devices and electronics, and the largest employers are BIMBO, Coca-Cola, and JUMEX. Land available for future industrial development exists on the west, east, and south sides of the city. Additionally, Mexicali's flat topography is ideal for the construction of industrial parks and buildings.

HISTORIC DEMAND AND NEW SPACE DELIVERED (SF)



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MARKET ACTIVITY

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Gross Absorption: A total of 35K SF was absorbed, consisting of existing space occupied.

Availability: Increased to 3.5M SF, due to:

- 387K SF of available space delivered.
- 579K SF of vacated space.



Mexicali remains as a tenant market, as vacancy has increased significantly, in large part due to vacated space and the large number of current available buildings.

MAIN INDICATORS LEVEL 1 (SF)	▲▼ Previous Quarter Difference
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Provious	Quartor	Difference	
Previous	Quarter	Difference	

ents are in square feet | Market Size, Vacancy an Availability are based on existing buildings, excluding under construction | No warranty or representation, express or implied, is made as to the accuracy of the information.

	MARKET SIZE	AVAILABILITY	VACANCY	GROSS ABSORPTION	NET ABSORPTION	AVG. LEASE RATE (US\$/Mo)
CURRENT QTR	39.4M	3.5M	8.92%	35.4K		
PAST QTR	39M	2.6M	6.62%	409.8K	CONTAC [®]	
CHANGE	▲386.8K	▲930.5K	▲ 2.30%	▼-374.4K		REPORT

Mexico



LEVEL 1 GLOSSARY

Market Size

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist in the market for this quarter.

Availability

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist and are currently available in the market for this quarter.

Vacancy

The percentage of all existing space currently available in relation to the total size of the market.

Gross Absorption

All physically existing space that was newly occupied by a tenant or buyer during the quarter; the sum of existing space leased (or acquired) and buildings that finished construction and are newly occupied by a tenant upon delivery (BTS and pre-leased Spec.).

Net Absorption

The resulting subtraction of all physically existing space newly occupied during the quarter minus the space that has become available during the period; Gross Absorption minus Vacated space and Delivered & Available Spec.

Avg. Lease Rate

The monthly lease rate per square foot that, on average, the owners of all available buildings are requesting.

Need access to more industrial analytics?

Access to Level 2 "decision-making" KPI'S Access Levels & Benefits



KPIs	LEVEL 1 MEXICO REAL ESTATE ANALYTICS	LEVEL 2 ADVANCED MEXICO BUSINESS INTELLIGENCE	LEVEL 3 STRATEGIC PLANNING SUITE
Number of KPIs available	6	25	52+
Gross Absorption	0	O	ø
Vacancy	0	O	ø
Market Size	0	S	Ø
Available SF		Ø	0
Available Buildings per size			0
*Upon request			
Markets summaries			
Basic market description	0	•	ø
In-depth analysis			v
Interactive dashboard			
Basic		0	0
All markets		0	v
Regional and national			0
Multi-market comparison			v
Market analysis			
Single market		0	0
Multi-market analysis			v
Developer/Owner tools			
Building competitive position			0
Future tenant/origin expectation			v
Location analysis			•
Building requeriment analysis			0
Strategic Planning Report			ø
NAI Mexico support services			
Local broker project Support		ø	0
Management consulting			•

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NEED ACCESS TO MORE INDUSTRIAL ANALYTICS

NEED TAILOR MADE ANALYTICS FOR YOUR **REQUEST LEVEL 3 ACCESS PROJECT?**

Mexico

LEVEL 3 INDUSTRIAL POSITIONING MATRIX

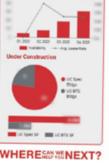


Location Dema

INTERACTIVE MARKET COMPARISON DASHBOARD

TENANT ORIGIN EXPECTATION 38% Pacific Rim 1% Europe 30% United States/Canada % South America Mexico TENANT SECTOR EXPECTATION

LEVEL 3 REPORT







% Aerospace Medical Devices **Electronics** 23% Automotive 80% Logistic/Distribution

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2024 Industrial Market Trends

BUSINESS

INTELLIGENCE Business Intelligence is an integrated part of NAI Mexico's success, and provides a full-servie suite to decision makers nationally and globally regarding their Real Estate in Mexico.

WHAT IS YOUR **NEXT DECISION**

 Developing Industrial Parks Promoting Industrial Space

Analyzing Competitive Position

ABOUT? Aquiring Land Selling Land

Raising Capital

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WHERE CAN WE NEXT?