# **N**AlMexico





Nuevo Laredo

**Tecate** 

Rosarito

Lagos de Moreno







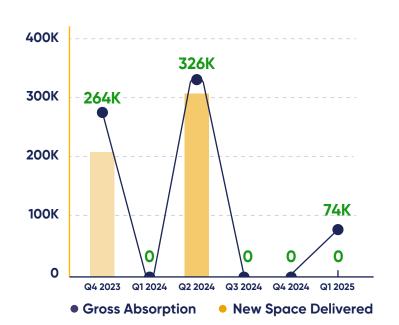
## NORTHEAST REGION

NUEVO LEON
Monterrev

COAHUILA Saltillo Torreon TAMAULIPAS
Reynosa
Matamoros
Nuevo Laredo



# HISTORIC DEMAND AND NEW SPACE DELIVERED (SF)



# **MARKET ACTIVITY**

Gross Absorption: A total of 74K SF was absorbed, consisting of existing space occupied

Availability: A total of 842K SF is currently available.

# **MARKET LEVERAGE**



Despite the market's position at the US-Mexico border, leverage currently leans towards tenants, due to low demand.

**NET ABSORPTION** 

MAIN INDICATORS LEVEL 1	(SF	_ <b>▲▼</b> Pı
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Previous Quarter Difference

Market Size, Vacancy an Availability are based on existing buildings, excluding under construction | No warranty or representation, express or implied, is made as to the accuracy of the information.

**MARKET SIZE AVAILABILITY VACANCY GROSS ABSORPTION CURRENT QTR** 20.5M 841.7K 4.11% -17.2K 3.14% 20.5M 643.6K 0.0 **PAST QTR ▲**198.1K **▲**0.97% **▼-17.2**K **CHANGE** 

CONTACT US FOR LEVEL 2 REPORT

AVG. LEASE RATE (US\$/Mo)

# WHERE CAN WE NEXT?





### **LEVEL 1 GLOSSARY**

#### **Market Size**

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist in the market for this quarter.

#### **Availability**

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist and are currently available in the market for this quarter.

#### Vacancy

The percentage of all existing space currently available in relation to the total size of the market.

#### **Gross Absorption**

All physically existing space that was newly occupied by a tenant or buyer during the quarter; the sum of existing space leased (or acquired) and buildings that finished construction and are newly occupied by a tenant upon delivery (BTS and pre-leased Spec.).

#### **Net Absorption**

The resulting subtraction of all physically existing space newly occupied during the quarter minus the space that has become available during the period; Gross Absorption minus Vacated space and Delivered & Available Spec.

#### Avg. Lease Rate

The monthly lease rate per square foot that, on average, the owners of all available buildings are requesting.

# Need access to **more** industrial analytics?

Access to Level 2 "decision-making" KPI'S Access Levels & Benefits



KPIs	LEVEL 1  MEXICO REAL ESTATE ANALYTICS	LEVEL 2  ADVANCED MEXICO BUSINESS INTELLIGENCE	LEVEL 3 STRATEGIC PLANNING SUITE
Number of KPIs available	6	25	52+
Gross Absorption	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
Vacancy	<b>Ø</b>	•	<b>Ø</b>
Market Size	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
Available SF		<b>Ø</b>	<b>Ø</b>
Available Buildings per size			•
*Upon request			
Markets summaries			
Basic market description	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
In-depth analysis			<b>Ø</b>
Interactive dashboard			
Basic		•	<b>Ø</b>
All markets		•	•
Regional and national			<b>Ø</b>
Multi-market comparison			<b>Ø</b>
Market analysis			
Single market		<b>Ø</b>	<b>Ø</b>
Multi-market analysis			•
Developer/Owner tools			
Building competitive position			<b>Ø</b>
Future tenant/origin expectation			•
Location analysis			<b>Ø</b>
Building requeriment analysis			<b>Ø</b>
Strategic Planning Report			<b>Ø</b>
NAI Mexico support service	es		
Local broker project Support		•	•
Management consulting			<b>Ø</b>

WHERE CAN WE NEXT?

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# **NEED ACCESS TO MORE INDUSTRIAL ANALYTICS**

**NEED TAILOR MADE ANALYTICS FOR YOUR REQUEST LEVEL 3 ACCESS PROJECT?** 





### LEVEL 3

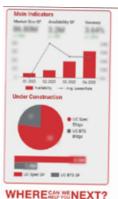
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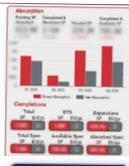
INDUSTRIAL POSITIONING MATRIX



**Location Dema** 

# INTERACTIVE MARKET COMPARISON DASHBOARD





**CONTACT US FOR LEVEL 3 REPORT** 

## **BUSINESS** INTELLIGENCE

Business Intelligence is an integrated part of NAI Mexico's success, and provides a full-servie suite to decision makers nationally and globally regarding their Real Estate in Mexico.

# WHAT IS YOUR **NEXT DECISION ABOUT?**

- Aquiring Land
- ▶ Selling Land
- Developing Industrial Parks
- ▶ Promoting Industrial Space
- Raising Capital
- Analyzing Competitive Position

#### TENANT ORIGIN EXPECTATION



38% Pacific Rim ¶% Europe 30% United States/Canada 3 South America Mexico

#### TENANT SECTOR EXPECTATION



Aerospace Medical Devices **\*\*** Electronics 23% Automotive

88 Logistic/Distribution

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