N/Mexico

0

0



Tijuana Mexicali Hermosillo Nogales Ensenada Tecate Rosarito

Northwest Northcentral

Ciudad Juarez Chihuahua Durango

Northeast

Monterrey Saltillo Torreon Reynosa Matamoros Nuevo Laredo

Bajio

Guanajuato Queretaro Guadalajara San Luis Potosi **Aguascalientes** Lagos de Moreno

Central

Mexico City Toluca Puebla

BUSINESS INTELLIGENCE | LEVEL 1

NAIMEXICO.COM



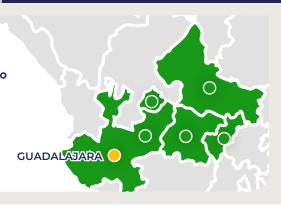






BAJIO REGION

Guanajuato Queretaro San Luis Potosi Aguascalientes Guadalajara Lagos de Moreno



HISTORIC DEMAND AND NEW SPACE DELIVERED (SF)



CAN WE

MARKET ACTIVITY

Gross Absorption: A total of 3.17M SF was absorbed, consisting of:

- 2.4M SF of newly delivered and occupied space.
- 779K SF of existing space occupied.

Availability: Increased to 3.68M SF, due in part to 1.1M SF of available space delivered.

MARKET LEVERAGE



Owners have had significant leverage in past quarters, due to high demand for space in the market. However, given the current high availability as well as current construction, owner leverage has decreased as a result.

MARKET SIZE AVAILABILITY VACANCY **GROSS ABSORPTION NET ABSORPTION AVG. LEASE RATE** (US\$/Mo) **3.2M** CURRENT QTR 59.4M 3.7M 6.20% **CONTACT US FOR** 55.9M 3.17% 1.6M 1.8M **PAST QTR LEVEL 2 REPORT** ▲3.5M ▲ 1.9M ▲ 3.03% ▲ 1.6M CHANGE

ts are in square feet | Market Size, Vacancy an Availability are based on existing buildings, excluding under construction | No warranty or representation, express or implied, is made as to the accuracy of the information.

Gary Swedback - CEO NAI Mexico gswedback@naimexico.com | +1 (619) 665 5391



LEVEL 1 GLOSSARY

Market Size

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist in the market for this quarter.

Availability

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist and are currently available in the market for this quarter.

Vacancy

The percentage of all existing space currently available in relation to the total size of the market.

Gross Absorption

All physically existing space that was newly occupied by a tenant or buyer during the quarter; the sum of existing space leased (or acquired) and buildings that finished construction and are newly occupied by a tenant upon delivery (BTS and pre-leased Spec.).

Net Absorption

The resulting subtraction of all physically existing space newly occupied during the quarter minus the space that has become available during the period; Gross Absorption minus Vacated space and Delivered & Available Spec.

Avg. Lease Rate

The monthly lease rate per square foot that, on average, the owners of all available buildings are requesting.

Need access to more industrial analytics?

• Access to Level 2 "decision-making" KPI'S Access Levels & Benefits



CAN WE

KPIs	LEVEL 1 MEXICO REAL ESTATE ANALYTICS	LEVEL 2 ADVANCED MEXICO BUSINESS INTELLIGENCE	LEVEL 3 STRATEGIC PLANNING SUITE
Number of KPIs available	6	25	52+
Gross Absorption	0	O	0
Vacancy	Ø	O	Ø
Market Size	Ø	O	Ø
Available SF		S	Ø
Available Buildings per size			Ø
*Upon request			
Markets summaries			
Basic market description	Ø	S	Ø
In-depth analysis			0
Interactive dashboard			
Basic		S	Ø
All markets		0	ø
Regional and national			•
Multi-market comparison			O
Market analysis			
Single market		0	0
Multi-market analysis			•
Developer/Owner tools			
Building competitive position			ø
Future tenant/origin expectation			v
Location analysis			Ø
Building requeriment analysis			ø
Strategic Planning Report			
NAI Mexico support services			-
Local broker project Support		0	0
Management consulting			0

Gary Swedback - CEO NAI Mexico gswedback@naimexico.com | +1 (619) 665 5391

I measurements are in square feet | Market Size, Vacancy an Availability are based on existing buildings, excluding under construction | No warranty or representation, express or implied, is made as to the accuracy of the information.

NEED ACCESS TO MORE INDUSTRIAL ANALYTICS

NEED TAILOR MADE ANALYTICS FOR YOUR **REQUEST LEVEL 3 ACCESS PROJECT?**

Mexico

LEVEL 3 INDUSTRIAL POSITIONING MATRIX

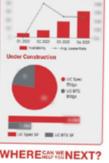


Location Dema

INTERACTIVE MARKET COMPARISON DASHBOARD

TENANT ORIGIN EXPECTATION 38% Pacific Rim 1% Europe 30% United States/Canada % South America Mexico TENANT SECTOR EXPECTATION

LEVEL 3 REPORT







% Aerospace Medical Devices **Electronics** 23% Automotive 80% Logistic/Distribution

nts are in square feet | Market Size, Vacancy an Availability are based on existing buildings, excluding under construction | No warranty or representation, express or implied, is made as to the accuracy of the information.

2024 Industrial Market Trends

BUSINESS

INTELLIGENCE Business Intelligence is an integrated part of NAI Mexico's success, and provides a full-servie suite to decision makers nationally and globally regarding their Real Estate in Mexico.

WHAT IS YOUR **NEXT DECISION**

 Developing Industrial Parks Promoting Industrial Space

Analyzing Competitive Position

ABOUT? Aquiring Land Selling Land

Raising Capital

N/Mexico



Gary Swedback - CEO NAI Mexico gswedback@naimexico.com | +1 (619) 665 5391

WHERE CAN WE NEXT?