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Tijuana Mexicali Hermosillo Nogales Ensenada Tecate Rosarito

Northwest Northcentral

Ciudad Juarez Chihuahua Durango

Northeast Monterrey Saltillo Torreon Reynosa

Matamoros Nuevo Laredo Bajio

Guanajuato Queretaro Guadalajara San Luis Potosi Aguascalientes Lagos de Moreno

Central

Mexico City

Toluca

Puebla

BUSINESS INTELLIGENCE | LEVEL 1

NAIMEXICO.COM









CENTRAL REGION

CDMX Mexico City **EDOMEX PUEBLA** Puebla Toluca



HISTORIC DEMAND AND NEW SPACE DELIVERED (SF)



WHERE CAN WE NEXT?

MARKET ACTIVITY

Gross Absorption: A total of 2.95M SF was absorbed, consisting of:

- 612K SF of newly delivered and occupied space.
- 2.34M SF of existing space occupied.

Availability: Decreased to 4.4M SF, given the positive absorption.

MARKET LEVERAGE



Even though absorption decreased from the previous quarter, demand still remains high. Given that many companies in Mexico City are not affected by tariffs, since they don't export to the US, owners still have greater leverage. Asking lease rates have kept going up, surpassing \$1 per square foot for some properties.

MAIN INDICATORS LEVEL 1 (SF) AV Previous Quarter Difference

	MARKET SIZE	AVAILABILITY	VACANCY	GROSS ABSORPTION	NET ABSORPTION	AVG. LEASE RATE (US\$/Mo)
CURRENT QTR	156.3M	4.4M	2.82%	3M		
PAST QTR	155.7M	5.6M	3.62%	4.8M	CONTAC	
CHANGE	▲ 662.2K	▼-1.2M	▼-0.80%	▼ -1.9M		REPORT

Gary Swedback - CEO NAI Mexico gswedback@naimexico.com | +1 (619) 665 5391

construction | No warranty or representation, express or implied, is made as to the accuracy of the information. existing buildings, excluding und

Mexico



LEVEL 1 GLOSSARY

Market Size

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist in the market for this guarter.

Availability

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist and are currently available in the market for this quarter.

Vacancy

The percentage of all existing space currently available in relation to the total size of the market.

Gross Absorption

All physically existing space that was newly occupied by a tenant or buyer during the quarter; the sum of existing space leased (or acquired) and buildings that finished construction and are newly occupied by a tenant upon delivery (BTS and pre-leased Spec.).

Net Absorption

The resulting subtraction of all physically existing space newly occupied during the quarter minus the space that has become available during the period; Gross Absorption minus Vacated space and Delivered & Available Spec.

Avg. Lease Rate

The monthly lease rate per square foot that, on average, the owners of all available buildings are requesting.

Need access to more industrial analytics?

Access to Level 2 "decision-making" KPI'S Access Levels & Benefits



KPIs	LEVEL 1 MEXICO REAL ESTATE ANALYTICS	LEVEL 2 ADVANCED MEXICO BUSINESS INTELLIGENCE	LEVEL 3 STRATEGIC PLANNING SUITE
Number of KPIs available	6	25	52+
Gross Absorption	0	S	0
Vacancy	0	S	0
Market Size	0	Ø	0
Available SF		0	0
Available Buildings per size			0
*Upon request			
Markets summaries			
Basic market description	0	v	0
In-depth analysis			Ø
Interactive dashboard			
Basic		•	0
All markets		ø	Ø
Regional and national			0
Multi-market comparison			Ø
Market analysis			
Single market		v	0
Multi-market analysis			0
Developer/Owner tools			
Building competitive position			0
Future tenant/origin expectation			0
Location analysis			0
Building requeriment analysis			0
Strategic Planning Report			I
NAI Mexico support services			
Local broker project Support		0	0
Management consulting			ø

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NEED ACCESS TO MORE INDUSTRIAL ANALYTICS

NEED TAILOR MADE ANALYTICS FOR YOUR
PROJECT? REQUEST LEVEL 3 ACCESS

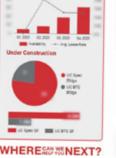
LEVEL 3 INDUSTRIAL POSITIONING MATRIX



Location Deman

INTERACTIVE MARKET COMPARISON DASHBOARD

Image: Second and the second and th





Aerospace



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2024 Industrial Market Trends

BUSINESS

INTELLIGENCE Business Intelligence is an integrated part of NAI Mexico's success, and provides a full-servie suite to decision makers nationally and globally regarding their Real Estate in Mexico.

WHAT IS YOUR NEXT DECISION

Developing Industrial ParksPromoting Industrial Space

Analyzing Competitive Position

ABOUT? Aquiring Land Selling Land

Raising Capital

WHERE CAN WE NEXT? Ga

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