# Mexico





Mexicali

Hermosillo

**Nogales** 

Ensenada

**Tecate** 

Rosarito

Saltillo

Torreon

Reynosa

**Matamoros** 

**Nuevo Laredo** 

Queretaro

Guadalajara

San Luis Potosi

**Aguascalientes** 

Lagos de Moreno

Durango

Puebla







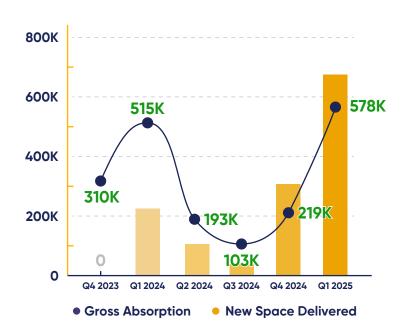
## **BAJIO REGION**

Guanajuato
Queretaro
San Luis Potosi
Aguascalientes

Guadalajara Lagos de Moreno



# HISTORIC DEMAND AND NEW SPACE DELIVERED (SF)



# MARKET ACTIVITY

Gross Absorption: A total of 578K SF was absorbed, consisting of:

- 417K SF of newly delivered and occupied space.
- 161K SF of existing space occupied.

Availability: Increased to 927K SF, due mostly to:

- 269K SF of available space delivered.
- 142K SF of vacated space.

# **MARKET LEVERAGE**



The increase in demand that Aguascalientes has experienced since last year has given owners more leverage in the market. However, due to the tariff uncertainty, their leverage has decreased somewhat.

MAIN INDICATORS LEVEL 1 (SF) Previous Quarter Difference

MARKET SIZE AVAILABILITY VACANCY GROSS ABSORPTION NET ABSORPTION AVG. LEASE RATE (US\$/Mo)

CURRENT QTR 61.9M 927.1K 1.50% 578.6K
PAST QTR 61.2M 598.8K 0.98% 218.9K

**CHANGE** ▲ 686.2K ▲ 328.3K ▲ 0.52% ▲ 359.6K

CONTACT US FOR LEVEL 2 REPORT

WHERE CAN WENEXT?

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## **LEVEL 1 GLOSSARY**

#### **Market Size**

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist in the market for this quarter.

#### **Availability**

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist and are currently available in the market for this quarter.

#### Vacancy

The percentage of all existing space currently available in relation to the total size of the market.

#### **Gross Absorption**

All physically existing space that was newly occupied by a tenant or buyer during the quarter; the sum of existing space leased (or acquired) and buildings that finished construction and are newly occupied by a tenant upon delivery (BTS and pre-leased Spec.).

#### **Net Absorption**

The resulting subtraction of all physically existing space newly occupied during the quarter minus the space that has become available during the period; Gross Absorption minus Vacated space and Delivered & Available Spec.

#### Avg. Lease Rate

The monthly lease rate per square foot that, on average, the owners of all available buildings are requesting.

# Need access to **more** industrial analytics?

Access to Level 2 "decision-making" KPI'S Access Levels & Benefits



KPIs	LEVEL 1  MEXICO REAL ESTATE ANALYTICS	LEVEL 2  ADVANCED MEXICO BUSINESS INTELLIGENCE	LEVEL 3 STRATEGIC PLANNING SUITE
Number of KPIs available	6	25	52+
Gross Absorption	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
Vacancy	<b>Ø</b>	•	<b>Ø</b>
Market Size	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
Available SF		<b>Ø</b>	<b>Ø</b>
Available Buildings per size			•
*Upon request			
Markets summaries			
Basic market description	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
In-depth analysis			<b>Ø</b>
Interactive dashboard			
Basic		•	<b>Ø</b>
All markets		•	•
Regional and national			<b>Ø</b>
Multi-market comparison			<b>Ø</b>
Market analysis			
Single market		<b>Ø</b>	<b>Ø</b>
Multi-market analysis			•
Developer/Owner tools			
Building competitive position			<b>Ø</b>
Future tenant/origin expectation			•
Location analysis			<b>Ø</b>
Building requeriment analysis			<b>Ø</b>
Strategic Planning Report			<b>Ø</b>
NAI Mexico support service	es		
Local broker project Support		•	•
Management consulting			<b>Ø</b>

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# **NEED ACCESS TO MORE INDUSTRIAL ANALYTICS**

**NEED TAILOR MADE ANALYTICS FOR YOUR REQUEST LEVEL 3 ACCESS PROJECT?** 





## LEVEL 3

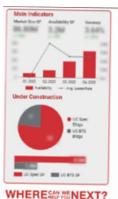
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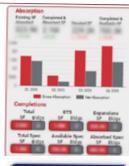
INDUSTRIAL POSITIONING MATRIX



**Location Dema** 

# INTERACTIVE MARKET COMPARISON DASHBOARD





**CONTACT US FOR LEVEL 3 REPORT** 

# **BUSINESS** INTELLIGENCE

Business Intelligence is an integrated part of NAI Mexico's success, and provides a full-servie suite to decision makers nationally and globally regarding their Real Estate in Mexico.

# WHAT IS YOUR **NEXT DECISION ABOUT?**

- Aquiring Land
- ▶ Selling Land
- Developing Industrial Parks
- ▶ Promoting Industrial Space
- Raising Capital
- Analyzing Competitive Position

#### TENANT ORIGIN EXPECTATION



38% Pacific Rim ¶% Europe 30% United States/Canada 3 South America Mexico

#### TENANT SECTOR EXPECTATION



Aerospace Medical Devices **\*\*** Electronics 23% Automotive

88 Logistic/Distribution

**N**/**I**Mexico



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