# Mexico





Rosarito

Hermosillo

**Nogales** 

**Tecate** 

Ensenada

Saltillo

Torreon

Reynosa

**Matamoros** 

**Nuevo Laredo** 

Queretaro

Guadalajara

San Luis Potosi

**Aguascalientes** 

Lagos de Moreno

Durango

Puebla







# **BAJIO REGION**

Guanajuato Queretaro San Luis Potosi Aguascalientes Guadalajara Lagos de Moreno



## HISTORIC DEMAND AND NEW SPACE DELIVERED (SF)



## **MARKET ACTIVITY**

Gross Absorption: No physically existing space was absorbed during the quarter.

Availability: A total of 168K SF, just like the previous quarter.

# MARKET LEVERAGE



Given the low demand, tenants are having more leverage.

**NET ABSORPTION** 

<b>MAIN INDICATORS LEVEL 1</b>	(SF)	▲▼ Previous Quarter Difference
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	MARKET SIZE	AVAILABILITY	VACANCY	GROSS ABSORPTION
CURRENT QTR	8.9M	168K	1.89%	0.0
PAST QTR	8.9M	168K	1.89%	172.6K
CHANGE	0	0	0	<b>▼</b> -172.6K

CONTACT US FOR LEVEL 2 REPORT

AVG. LEASE RATE (US\$/Mo)

WHERE CAN WE NEXT?

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Vacancy an Availability are based on existing buildings, excluding under construction | No warranty or representation, express or implied, is made as to the accuracy of the information.





#### **LEVEL 1 GLOSSARY**

#### **Market Size**

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist in the market for this quarter.

#### **Availability**

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist and are currently available in the market for this quarter.

#### Vacancy

The percentage of all existing space currently available in relation to the total size of the market.

#### **Gross Absorption**

All physically existing space that was newly occupied by a tenant or buyer during the quarter; the sum of existing space leased (or acquired) and buildings that finished construction and are newly occupied by a tenant upon delivery (BTS and pre-leased Spec.).

#### **Net Absorption**

The resulting subtraction of all physically existing space newly occupied during the quarter minus the space that has become available during the period; Gross Absorption minus Vacated space and Delivered & Available Spec.

#### Avg. Lease Rate

The monthly lease rate per square foot that, on average, the owners of all available buildings are requesting.

# Need access to **more** industrial analytics?

Access to Level 2 "decision-making" KPI'S Access Levels & Benefits



KPIs	LEVEL 1 MEXICO REAL ESTATE ANALYTICS	LEVEL 2  ADVANCED MEXICO BUSINESS INTELLIGENCE	LEVEL 3 STRATEGIC PLANNING SUITE
Number of KPIs available	6	25	52+
Gross Absorption	<b>Ø</b>	•	<b>Ø</b>
Vacancy	•	<b>Ø</b>	<b>Ø</b>
Market Size	•	<b>Ø</b>	<b>Ø</b>
Available SF		<b>Ø</b>	•
Available Buildings per size			•
*Upon request			
Markets summaries			
Basic market description	<b>Ø</b>	•	<b>Ø</b>
In-depth analysis			•
Interactive dashboard			
Basic		<b>Ø</b>	<b>Ø</b>
All markets		•	<b>Ø</b>
Regional and national			•
Multi-market comparison			<b>Ø</b>
Market analysis			
Single market		<b>Ø</b>	•
Multi-market analysis			•
Developer/Owner tools			
Building competitive position			•
Future tenant/origin expectation			<b>Ø</b>
Location analysis			•
Building requeriment analysis			<b>Ø</b>
Strategic Planning Report			<b>Ø</b>
<b>NAI Mexico support services</b>			
Local broker project Support		<b>Ø</b>	•
Management consulting			<b>Ø</b>

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# **NEED ACCESS TO MORE INDUSTRIAL ANALYTICS**

**NEED TAILOR MADE ANALYTICS FOR YOUR REQUEST LEVEL 3 ACCESS PROJECT?** 





#### LEVEL 3

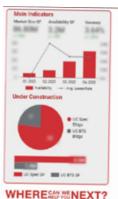
**N**AIMexico

INDUSTRIAL POSITIONING MATRIX



**Location Dema** 

# INTERACTIVE MARKET COMPARISON DASHBOARD





**CONTACT US FOR LEVEL 3 REPORT** 

# **BUSINESS** INTELLIGENCE

Business Intelligence is an integrated part of NAI Mexico's success, and provides a full-servie suite to decision makers nationally and globally regarding their Real Estate in Mexico.

# WHAT IS YOUR **NEXT DECISION ABOUT?**

- Aquiring Land
- ▶ Selling Land
- Developing Industrial Parks
- ▶ Promoting Industrial Space
- Raising Capital
- Analyzing Competitive Position

#### TENANT ORIGIN EXPECTATION



38% Pacific Rim ¶% Europe 30% United States/Canada 3 South America Mexico

#### TENANT SECTOR EXPECTATION



Aerospace Medical Devices **\*\*** Electronics 23% Automotive

88 Logistic/Distribution

**N**AlMexico



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