# Mexico





Rosarito

**Nogales** 

**Tecate** 

Ensenada

Torreon

Reynosa

**Matamoros** 

Nuevo Laredo

Guadalajara

San Luis Potosi

**Aguascalientes** 

Lagos de Moreno







### NORTHWEST REGION

**BAJA CALIFORNIA** 

Tijuana

Mexicali

Ensenada

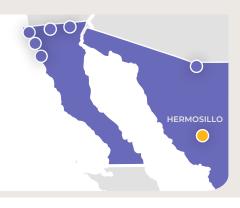
**Tecate** 

**Rosarito** 

**SONORA** 

Hermosillo

**Nogales** 



## HISTORIC DEMAND AND NEW SPACE DELIVERED (SF)



## **MARKET ACTIVITY**

Gross Absorption: No physically existing space was absorbed during the quarter. However, a building was purchased and a contract was signed for a BTS facility.

**Availability:** A total of 1.3M SF, just like the previous quarter.

# **MARKET LEVERAGE**



Given the high availability, tenants currently have more leverage in the market. However, the market has been experiencing some growth.

# MAIN INDICATORS LEVEL 1 (SF) Previous Quarter Difference

	MARKET SIZE	AVAILABILITY	VACANCY	GROSS ABSORPTION	NET ABSORPTION
CURRENT QTR	31.5M	1.3M	4.15%	0.0	
PAST QTR	31.5M	1.3M	4.15%	0.0	CONTACT LEVEL 2
CHANGE	0	0	0	0	LEVEL Z

CONTACT US FOR LEVEL 2 REPORT

AVG. LEASE RATE (US\$/Mo)

# WHERE CAN WE NEXT?





#### **LEVEL 1 GLOSSARY**

#### **Market Size**

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist in the market for this quarter.

#### **Availability**

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist and are currently available in the market for this quarter.

#### Vacancy

The percentage of all existing space currently available in relation to the total size of the market.

#### **Gross Absorption**

All physically existing space that was newly occupied by a tenant or buyer during the quarter; the sum of existing space leased (or acquired) and buildings that finished construction and are newly occupied by a tenant upon delivery (BTS and pre-leased Spec.).

#### **Net Absorption**

The resulting subtraction of all physically existing space newly occupied during the quarter minus the space that has become available during the period; Gross Absorption minus Vacated space and Delivered & Available Spec.

#### Avg. Lease Rate

The monthly lease rate per square foot that, on average, the owners of all available buildings are requesting.

# Need access to **more** industrial analytics?

Access to Level 2 "decision-making" KPI'S Access Levels & Benefits



KPIs	LEVEL 1 MEXICO REAL ESTATE ANALYTICS	LEVEL 2  ADVANCED MEXICO BUSINESS INTELLIGENCE	LEVEL 3 STRATEGIC PLANNING SUITE
Number of KPIs available	6	25	52+
Gross Absorption	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
Vacancy	•	<b>Ø</b>	<b>⊘</b>
Market Size	<b>Ø</b>	<b>Ø</b>	•
Available SF		<b>Ø</b>	•
Available Buildings per size			<b>Ø</b>
*Upon request			
Markets summaries			
Basic market description	•	<b>Ø</b>	<b>Ø</b>
In-depth analysis			<b>Ø</b>
Interactive dashboard			
Basic		<b>Ø</b>	<b>Ø</b>
All markets		<b>Ø</b>	<b>Ø</b>
Regional and national			<b>Ø</b>
Multi-market comparison			<b>Ø</b>
Market analysis			
Single market		•	<b>⊘</b>
Multi-market analysis			<b>Ø</b>
Developer/Owner tools			
Building competitive position			<b>Ø</b>
Future tenant/origin expectation			<b>Ø</b>
Location analysis			<b>Ø</b>
Building requeriment analysis			<b>Ø</b>
Strategic Planning Report			<b>Ø</b>
<b>NAI Mexico support services</b>			
Local broker project Support		<b>Ø</b>	<b>Ø</b>
Management consulting			•

WHERE CAN WE NEXT?

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# **NEED ACCESS TO MORE INDUSTRIAL ANALYTICS**

**NEED TAILOR MADE ANALYTICS FOR YOUR REQUEST LEVEL 3 ACCESS PROJECT?** 





#### LEVEL 3

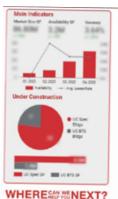
**N**AIMexico

INDUSTRIAL POSITIONING MATRIX



**Location Dema** 

# INTERACTIVE MARKET COMPARISON DASHBOARD





**CONTACT US FOR LEVEL 3 REPORT** 

## **BUSINESS** INTELLIGENCE

Business Intelligence is an integrated part of NAI Mexico's success, and provides a full-servie suite to decision makers nationally and globally regarding their Real Estate in Mexico.

# WHAT IS YOUR **NEXT DECISION ABOUT?**

- Aquiring Land
- ▶ Selling Land
- Developing Industrial Parks
- ▶ Promoting Industrial Space
- Raising Capital
- Analyzing Competitive Position

#### TENANT ORIGIN EXPECTATION



38% Pacific Rim ¶% Europe 30% United States/Canada 3 South America Mexico

#### TENANT SECTOR EXPECTATION



Aerospace Medical Devices **\*\*** Electronics 23% Automotive

88 Logistic/Distribution

**N**AlMexico



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