Mexico





Matamoros

Nuevo Laredo

Ensenada

Tecate

Rosarito

San Luis Potosi

Aguascalientes

Lagos de Moreno







BAJIO REGION

Guanajuato Queretaro San Luis Potosi

Aguascalientes

Guadalajara

Lagos de Moreno



HISTORIC DEMAND AND NEW SPACE DELIVERED (SF)



MARKET ACTIVITY

Gross Absorption: A total of 1.6M SF was absorbed, consisting of:

- 1.2M SF of newly delivered and occupied space.
- 444K SF of existing space occupied.

Availability: Slightly increased to 1.77M SF, due mostly to:

- 194K SF of available space delivered.
- 123K SF of vacated space.

MARKET LEVERAGE



Leverage is mostly inclined towards owners, due to continuing demand for facilities.

NET ABSORPTION

MAIN INDICATORS LEVEL 1 (SF) A Previous Quarter Difference

MARKET SIZE AVAILABILITY VACANCY GROSS ABSORPTION 3.17% **CURRENT QTR** 55.9M 1.8M 1.6M 54.6M 1.7M 3.13% **1.1M PAST QTR ▲** 0.04% **▲** 503.4K ▲ 65.2K **CHANGE** ▲ 1.4M

CONTACT US FOR LEVEL 2 REPORT

AVG. LEASE RATE (US\$/Mo)

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Market Size, Vacancy an Availability are based on existing buildings, excluding under construction | No warranty or representation, express or implied, is made as to the accuracy of the information.





LEVEL 1 GLOSSARY

Market Size

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist in the market for this quarter.

Availability

The combined size, stated in square feet, of all the industrial buildings, distribution centers and warehouses that physically exist and are currently available in the market for this quarter.

Vacancy

The percentage of all existing space currently available in relation to the total size of the market

Gross Absorption

All physically existing space that was newly occupied by a tenant or buyer during the quarter; the sum of existing space leased (or acquired) and buildings that finished construction and are newly occupied by a tenant upon delivery (BTS and pre-leased Spec.).

Net Absorption

The resulting subtraction of all physically existing space newly occupied during the quarter minus the space that has become available during the period; Gross Absorption minus Vacated space and Delivered & Available Spec.

Avg. Lease Rate

The monthly lease rate per square foot that, on average, the owners of all available buildings are requesting.

Need access to **more** industrial analytics?

Access to Level 2 "decision-making" KPI'S Access Levels & Benefits



KPIs	LEVEL 1 MEXICO REAL ESTATE ANALYTICS	LEVEL 2 ADVANCED MEXICO BUSINESS INTELLIGENCE	LEVEL 3 STRATEGIC PLANNING SUITE
Number of KPIs available	6	25	52+
Gross Absorption	Ø	Ø	Ø
Vacancy	Ø	Ø	Ø
Market Size	•	Ø	Ø
Available SF		Ø	Ø
Available Buildings per size			Ø
*Upon request			
Markets summaries			
Basic market description	Ø	•	•
In-depth analysis			Ø
Interactive dashboard			
Basic		Ø	•
All markets		•	Ø
Regional and national			Ø
Multi-market comparison			Ø
Market analysis			
Single market		•	Ø
Multi-market analysis			Ø
Developer/Owner tools			
Building competitive position			•
Future tenant/origin expectation			Ø
Location analysis			Ø
Building requeriment analysis			Ø
Strategic Planning Report			Ø
NAI Mexico support service	es		
Local broker project Support		•	•
Management consulting			•

WHERECAN WENEXT?

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NEED ACCESS TO MORE INDUSTRIAL ANALYTICS

NEED TAILOR MADE ANALYTICS FOR YOUR REQUEST LEVEL 3 ACCESS PROJECT?





LEVEL 3

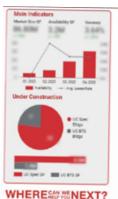
NAIMexico

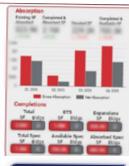
INDUSTRIAL POSITIONING MATRIX



Location Dema

INTERACTIVE MARKET COMPARISON DASHBOARD





CONTACT US FOR LEVEL 3 REPORT

BUSINESS INTELLIGENCE

Business Intelligence is an integrated part of NAI Mexico's success, and provides a full-servie suite to decision makers nationally and globally regarding their Real Estate in Mexico.

WHAT IS YOUR **NEXT DECISION ABOUT?**

- Aquiring Land
- ▶ Selling Land
- Developing Industrial Parks
- ▶ Promoting Industrial Space
- Raising Capital
- Analyzing Competitive Position

TENANT ORIGIN EXPECTATION



38% Pacific Rim ¶% Europe 30% United States/Canada 3 South America Mexico

TENANT SECTOR EXPECTATION



Aerospace Medical Devices ****** Electronics 23% Automotive

88 Logistic/Distribution

NAlMexico



WHERE CAN WE NEXT?

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