

Operations Directors Forum

June 14th | Tijuana BC

2017

AGENDA

1.0 Welcome and Introduction to Visitors

- *Hosting Welcome:* Gary Swedback, NAIMexico
- Introduction to the Presenters

2.0 Current Trade Developments the Cali-Baja Region

Presented by: **Otay Mesa Chamber of Commerce**

Alejandra Mier y Teran: Executive Director

- Cali-Baja Region Overview
- Regional Infrastructure Projects Impacting Trade
- Cali-Baja Perceptions Regarding Impact from US Political Election: What to Expect

3.0 Impact of US Elections on Foreign Industrial Operations in Mexico: Planning 2017

Presented by: **Seraph**

Ambrose Conroy: Founder and Managing Partner

- Proposed Changes by the Incoming US Leadership
- Likely Impact on Foreign Firms and Exporters in Mexico
- Preparation Suggestions by Industry Sector

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4.0 Mexico Market Trends and Activities: Real Estate and Facilities Decisions

Presented by: **NAIMexico**

Gary Swedback: CEO

- US Elections: Feedback from Our Global Clients
- Planning Mexico vs. Other Markets
- Multi-Market Comparison Analyses: Total Occupancy Cost
- Operations Location Planning: 2017

5.0 What Are Most Important Issues to Maintain Competitiveness for your Management Teams?

- Roundtable and Interactive Discussion
- Largest Challenges Perceived for 2017

*The agenda is intended for informational purposes only and is subject to change without notice.
Event's Information may be changed or updated without notice.