

# OPERATIONS DIRECTORS FORUM

MARCH 30, 2017 | MONTERREY, N.L.

# 2017

- US Election Impact on Mexico ■
- Global Operations Planning ■
- Measuring Competition ■
- Analysis by Industry Sector ■

## AGENDA

### 1.0 Welcome and Introduction to Visitors

- *Hosting Welcome:* Federico Cantú, Prologis
- Introduction to the Presenters

### 2.0 2017: Global Macro Outlook Impacting Mexico

*Presented by:* **PricewaterhouseCoopers (PWC)**

Joshua Levy: Foreign Client Services

- 2016 Prediction Review: Global Trends Affecting Mexico
- 2017 Global Economic Perspectives
- Trends and Economic Risks: Mexico and North America

### 3.0 Impact of US Elections on Foreign Industrial Operations in Mexico: Planning 2017

*Presented by:* **Seraph**

Ambrose Conroy: Founder and Managing Partner

- Proposed Changes by the Incoming US Leadership
- Likely Impact on Foreign Firms and Exporters in Mexico
- Preparation Suggestions by Industry Sector



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### 4.0 North Mexico Market Trends and Activities: Real Estate and Facilities Decisions

*Presented by:* **NAIMexico**

Gary Swedback: CEO

- US Elections: Feedback from Our Global Clients
- Planning Mexico vs. Other Markets
- Multi-Market Comparison Analyses: Total Occupancy Cost
- Operations Location Planning: 2017

### 5.0 What Are Most Important Issues to Maintain Competitiveness for Mexico Management Teams?

- Roundtable and Interactive Discussion
- Largest Challenges Perceived for 2017

